



Sound Particles Privacy Policy

Here at Sound Particles, we take your privacy seriously and will only use your personal data if you consent the use of it. This Privacy Policy applies to any website that interacts with the user and links to this policy. All personal information we get is through our download forms, forms for newsletter subscriptions and page views using HubSpot and Google Analytics. We will securely store and process personal data which you have provided to us. Carefully read this Privacy Policy and if you have any questions about the use of your personal data or wish to request to have your data removed please contact us at info@soundparticles.com.

What data do we collect?

Through Google Analytics, you remain fully anonymous and every information we collect is about your device, browser, screen size, etc., time of access, what website you came from, how you use our website and part of your IP to know what country you are from, but since it's just part of your IP, we never know your exact location. Through HubSpot we collect more personal data, therefore, we need your consent to collect data and store cookies on your computer to identify you between browsing sessions. Cookies are files stored by websites to remember who you are in each session of browsing. This personal data includes your data inserted in forms when you download a product of ours and the ID we create for you stored in cookies. Using HubSpot, we don't collect your IP address but still collect the country you're in. The forms you fill when downloading a product or subscribing to our newsletter may ask for your name, email address and industry you work in, along other information you may submit to us. We may receive this information directly from you or from your colleague or other entity who downloads our products or subscribes to our newsletter on your behalf. Also, the ID created for you may be linked to your personal information. On occasion we are passed personal data from 3rd parties, this is only when the data owner has provided consent for this and we are satisfied that they themselves are in compliance with General Data Protection Regulations.

How do we use this data?

If your email is present in our database and you regularly engage as a customer, you may receive occasional emails about features and tutorials of our products tailored to your interests. This is not regular and is not a subscription to our newsletter. We may also contact you for feedback of our products or to announce any relevant information for you as our customer. Furthermore, we may contact you if there is any issue with your subscription or purchase. We do not keep your email if you contact us unless it is to answer them. Data like country, browser, device type, how you use our website, what website you came from, etc. is solely for analytics and metrics about visitors of our website in order to monitor user demographics and learn how our customers use our products and services. This way, we can keep improving them and personalize your experience using our products and services to match your interests. We do not share your information with anyone or any entity.

Your rights

At Sound Particles we value privacy and control over your information, therefore you may request the deletion of your data and subscription to any emails, the change of any data held by us or to opt-out of the use of cookies. The later does not delete any information we have, therefore, you must always request the deletion at info@soundparticles.com. By deleting your information, you will stop receiving emails from us entirely.